

WELCOME

TO THE AREOLA TRAINING ACADEMY



CONTENTS



What is TATA?

PAGE 01



The TATA Foundation

PAGE 02



Meet Your Trainers

PAGE 03



How we Teach

PAGE 04



Our Courses

PAGE 05-11



Testimonials

PAGE 12-14

WHAT IS TATA?



Welcome to the Areola Training Academy

The Areola Training Academy is the UK's leading provider of areola and medical tattoo training. It was founded by award-winning artists Gemma and Vikki, who have built a reputation for raising standards across the industry.

Our academy is known for producing confident, highly skilled artists who go on to make a real difference in people's lives.

National and International Training Centres

With training centres across the UK and an international presence in the USA, the Areola Training Academy is one of the most respected names in medical tattoo education.

We are proud to combine world-class training with unrivalled ongoing support, ensuring our students continue to feel confident long after they complete their course.

Exceptional Support and Ongoing Mentoring

Our reputation is built not only on high-quality education, but also on our commitment to our students.

When you train with us, you become part of a supportive community that is genuinely invested in your long-term success.

Working Alongside the Tata Foundation

The Areola Training Academy works closely alongside the Tata Foundation, our registered charity dedicated to making areola tattooing accessible to breast cancer survivors, regardless of their financial circumstances.

This partnership allows our students to become part of something much bigger than a training academy. Together, we help restore confidence, dignity and quality of life for women following breast cancer treatment.

Your Future in Medical Tattooing

Whether your goal is to expand your existing clinic, specialise in medical tattooing, or make a genuine difference in people's lives, you will be learning from a team that combines clinical excellence, real-world experience and a genuine passion for this life-changing treatment.

Welcome to the Next Chapter of Your Career

THE TATA FOUNDATION

RESTORING CONFIDENCE.

SUPPORTING ARTISTS.

CHANGING LIVES.

The Tata Foundation is a fully registered UK charity founded with one clear mission: to ensure every breast cancer survivor has access to life-changing areola tattooing, regardless of their financial circumstances.

We believe no one should be denied the opportunity to complete their reconstruction journey because they cannot afford treatment. Equally, we believe artists should be fairly rewarded for their skill, expertise and time.

Through fundraising, donations and sponsorship, the Tata Foundation helps fund areola tattoo treatments, allowing eligible patients to receive their treatment free of charge while ensuring the treating artist is paid for providing this specialist service.

Become a Sponsored Artist

As a graduate of the Areola Training Academy, you have the opportunity to apply to become a TATA Sponsored Artist.

Sponsored Artists are carefully selected trainees who demonstrate commitment, professionalism and patient care. Being accepted into the programme recognises your passion for areola tattooing and helping breast cancer survivors.

As a Sponsored Artist, you will have the opportunity to carry out TATA funded treatments, allowing you to offer eligible patients free areola tattooing while being paid for your expertise. It is a rewarding way to use your skills to make a genuine difference while enhancing your reputation within the medical tattoo industry.



MEET YOUR TRAINERS

VIKKI CLARK

With over 11 years of experience in permanent make-up and medical tattooing, Vikki is an award-winning Essex-based artist recognised for her expertise and skill.

Vikki has become an advocate for breast cancer survivors, working closely with the breast cancer community and healthcare professionals to help restore confidence through realistic areola tattooing. Her personal experience, combined with her technical skill, gives her a unique understanding of the emotional and physical impact these treatments can have.



GEMMA BOWERS

Gemma is an award-winning, Isle of Wight-based artist with over 11 years of experience in the permanent make-up industry. She is highly respected for her precision, artistic ability and dedication to achieving exceptional results.

As co-founder of the Areola Training Academy, Gemma has helped develop one of the UK's leading areola tattoo training programmes. She takes great pride in helping students become skilled, compassionate artists capable of making a genuine difference to breast cancer survivors.



MIA CLARK

Mia is our assistant trainer and has been part of the TATA family for 2 years.

Mia is dedicated to supporting our students throughout their training journey. Her approachable, calm nature and hands-on assistance help create a relaxed and encouraging learning environment, ensuring every student feels supported and confident as they progress.



HOW WE TEACH

10 STEPS TO REALISM

Our Unique Training Approach

At the Areola Training Academy, we've developed our exclusive 10 Steps to Realism™ method, a simple, structured approach that breaks the treatment down into clear, manageable stages.

Whether you're new to medical tattooing or looking to refine your skills, our proven method gives you the confidence to create ultra-realistic 3D areola tattoos.

Your training doesn't end when the course finishes. You'll have the opportunity to re-attend any of our training sessions at no additional cost, allowing you to refresh your knowledge, build confidence and continue developing your skills with ongoing support from our team.

To help you get started, you'll also receive a carefully curated training kit, complete with our innovative resources, tools and materials, so you can begin your areola tattooing journey with confidence.

With expert guidance, industry-leading aftercare and a proven training system, you'll leave equipped with the skills, knowledge and confidence to make a life-changing difference to your clients.





WHAT COURSES WE OFFER

6 MONTHS PROGRAMME

WHOS IT FOR?

This intense programme offers total beginners the opportunity to learn this incredible skill without any previous tattooing experience.

Don't worry if you need more than six months – you can absolutely extend your training programme at no extra cost. Not only that, you are welcome to join any or all of our hands-on courses again at no extra cost.

We are here for you and want you to become the best you can be.

By training with us, you also have the opportunity to become a TATA-sponsored artist, which means the TATA Foundation can fund you so your wonderful cancer or BRCA survivors can receive their life-changing tattoos free of charge, and you still get paid.

If you are already a qualified PMU artist but want a much more in-depth programme, you can also join this course.

We truly believe the more artists offering quality, life-changing treatments like this, the better. We are here to help and support you for a lifetime after your training. Your full online course also comes with lifetime access and is updated regularly.

You will also receive a full kit including a machine, pigments, all of our TATA resources, and everything you need to get started.

You will be added to our directory of TATA certified artists with your social media handle and location so clients can easily find you.

WHATS THE COST?

£3450 - 6 month access to areola program (unavailable for international courses)

£4000 - 6 month access to areola program with MCA (unavailable as international courses)

OUR 6 MONTH PROGRAMME IS FULLY ACCREDITED WITH ABT



WHAT COURSES WE OFFER

2 DAYS IN CLASS HANDS ON TRAINING

WHOS IT FOR?

This option is our two-day course, suitable for anyone with PMU or tattooing experience.

We will go through this intensive training and cover all areas, including different surgeries and what your clients may have experienced. It's important to have this understanding so you can really connect with your clients.

You will work on live models, watch a demo, and learn everything you need to be able to create amazing 3D areolas.

Not only are we offering you ultra-realism areola training, but you also have the option to add another day and learn another incredible treatment. MCA is a scar revision treatment, also known as "dry needling" or "controlled trauma." Most, if not all, clients needing areola tattooing will also need scar revision, so this is a fantastic opportunity to add this skill set and get ready for the next step in your career.

WHATS THE COST?

£2200 - 2 day areola training

£2750 - 2 day areola training and MCA

Including an incredible kit and a full online course, plus the option to return to any future training for free!

OUR HANDS ON 2 DAY COURSE IS FULLY ACCREDITED WITH ABT



WHAT COURSES WE OFFER

1 DAY AREOLA MASTERCLASS

WHOS IT FOR?

This is a one-day hands-on class suitable for anyone who is already fully qualified in areola tattooing.

This is a great choice if you're looking to upskill and learn our TATA Ten Steps to Realism.

Or if you want to join our TATA family and become a TATA-sponsored artist.

The course includes an incredible kit and a full online course, plus the option to return to any future training for free!

WHATS THE COST?

£895 - 1 day Areola masterclass

£1350 - 1 day Areola masterclass and MCA

ONE DAY MCA HANDS ON BEGINNERS COURSE

WHOS IT FOR?

This course covers how to safely perform MCA scar revision treatment. This course covers treating scars, such as, surgery scars, self harm scars, accident scarring, stretch marks and many more.

Includes a full online course.

This is a brilliant course, as most, if not all, of your clients will have scarring that needs to be treated.

WHATS THE COST?

£750 - stand alone training

£550 if added on to areola training

OUR ONE DAY MCA HANDS ON COURSE IS ACCREDITED WITH ABT

WHAT COURSES WE OFFER

SCAR CAMOUFLAGE TRAINING

WHOS IT FOR?

This course covers how to safely perform scar camouflage treatment. This course covers treating scars, such as, surgery scars, self harm scars, accident scarring, stretch marks and many more.

Includes a full kit and full online course.

WHATS THE COST?

£1500 - 1 day Scar Camo training

£1300 if added onto Areola Training





WHAT COURSES WE OFFER

ONLINE TRAINING

Full Beginner Online Course

This is tailored for anyone who cannot attend the hands-on training. We have included everything possible in this course and will update it as needed. You have lifetime access and as much support as you need.

£899

Online Course Masterclass

This is designed for anyone qualified in medical tattooing who would like to learn our TATA 10 Steps to Realism techniques. This course also offers lifetime online access and lifetime support, as all of our courses do.

£499

Online Course for MCA

This online course covers how to perform the MCA scar revision treatment. It includes everything you need to know.

£450



WHAT YOU GET ON OUR HANDS ON COURSE

- Free lifetime access to our online areola course
- Fun but intensive training including a live demo and student models
- Colour theory and colour matching
- Working with compromised skin
- Rapid progression from paper to latex to skin
- Lifetime support after training
- Fantastic student kits including all of our Tata resources:
 - Boobie Bible
 - Tata Testers
 - Tata Mapping Kit
 - Pigments
 - Much more
- Marketing and photography tips
- Detailed manuals
- Our Boobie Bible interactive learning book
- The opportunity to become a TATA-sponsored artist and receive funding for your work
- Return to any or all of our future hands-on courses free of charge to refresh your skills
- The opportunity to unlock "The Ultra Accuracy Areola" online course and receive certification of excellence on completion
- Help with finding clients
- And much more!

Lunch and refreshments included

ALL OF OUR HANDS ON COURSES ARE FULLY ACCREDITED WITH ABT

STUDENT

Testimonial



Kerry Welstead

What can I say, I trained with Gem and Vik in Areola Tattooing and it's been one of the best decisions ever. The training was incomparable to many other courses

I've done over the years. Their knowledges, skill, enthusiasm and passion for what they do is abundant and it really does show in their work and teaching. Their skill and knowledge is incredible and their artistic ability with their tattooing and creating what really is 3D Areola Tattoos is quite honestly mind blowing. The fact they were able to teach this to me and I can create work I'm proud of is everything. The ongoing support post training still is brilliant also.

If you're thinking of training, these are your ladies, they are genuinely the best in the industry in my opinion.

Thanks ladies x

STUDENT

Testimonial



Kay Smith

Am so glad i chose to train with Gemma and Vikki for
Areola and Nipple tattooing.

The training and support is the best ive had, of a load
of pmu courses that ive done. They think of everything
possible, tools etc to make the job easier.

Not all courses ive left feeling confident to get stuck
straight in but this i did, i felt they had taught and
shown me everything possible to get out there and
offer the service straight away.

I've since become part of the Tata Foundation
sponsored artist team which is just a dream come true.

STUDENT

Testimonial



Katie Stenner

I had training with Vikki and Gemma and can't express how brilliant they have been. I haven't been in a classroom for a decade and was apprehensive about it until the moment I met them. Insane knowledge and fantastic support before, during and since the training. Would absolutely recommend them to anyone and can't thank them enough for helping progress my career.