

# WELCOME

TO THE AREOLA TRAINING ACADEMY

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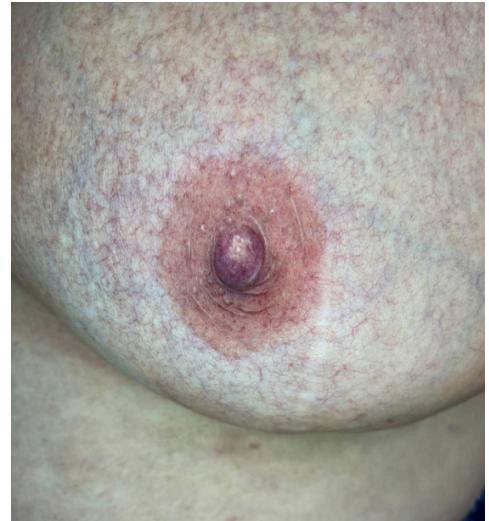


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The story behind

# TATA



**We all know someone who is affected by breast cancer whether it be friends or family.**

Gemma and Vikki did areola tattoo training as the next step in their careers, but both being busy PMU artists and not doing much areola work at all, it became something they couldn't fully commit to. They didn't want to take money for every areola treatment but needed to pay bills, so PMU work took over.

Vikki then unfortunately got diagnosed with breast cancer. It became apparent just how important this treatment really is. Vikki wanted nothing more than her best friend Gem to perform her medical tattoo procedure, so Gem, after much practice (and by that we mean five hours a day for six months on latex) then did Vikki's tattoo. In that time, other ladies kept coming forward asking for these tattoos. Gem and Vikki soon grew their business in medical tattooing, realising how important these treatments are and the happiness it brought to cancer survivors.

After seeing the cost of these treatments from research and realising it can be up to £1000 for this treatment, the Tata Foundation was born.

*"We want to make sure that everybody has access to these life changing tattoos regardless of their financial status, and for artists to be able to offer their services free to the client while still being paid fairly for their skill and time."*

We want a safe place for survivors to visit with every bit of information possible, which is why on our website we have created a comprehensive patient information hub. We have an ever-growing website and the Tata Foundation is a fully registered charity we are so incredibly proud of. After years of growth, we are so proud of what we have achieved. We found our calling, and the next step is to pass on our skills and knowledge to as many passionate artists as possible.

**Together we can make a difference !**

# OUR VISION THE TATA FOUNDATION

**WE WOULD LOVE TO SEE MORE ARTISTS OFFERING  
QUALITY PERMANENT TATTOOS TO CANCER OR  
BRCA SURVIVORS FREE OF CHARGE**

We would love to see more permanent makeup or tattoo artists offering post-mastectomy tattoos to cancer and BRCA survivors. This will essentially stop NHS nurses or other medical practitioners who are not qualified to tattoo from offering poor quality semi-permanent tattoos that are causing more harm than good.

We would love to see artists like you and I working alongside the NHS to create these tattoos. **The Tata Foundation can help fund these tattoos so you get paid and the cancer survivor gets the treatment **free of charge**.**

By offering these tattoos and stopping the NHS from providing poor quality alternatives, we are reducing the workload for surgeons and the NHS – which, of course, is a good thing.

The more artists that become a sponsored artist for the Tata foundation the better. By doing a fundraiser once a year we are, raising awareness and giving more women their confidence and dignity back!

**TOGETHER WE ARE BETTER**



Registered charity number - 1209696



## MAKING A DIFFERENCE

"We are committed to making a difference. Offering life-changing areola tattoos free of charge to those in need. Our support doesn't end there, we're here to teach and guide you for life. Join us and train to become part of a mission that truly transforms lives."

We are proud to offer a full, in-depth online course alongside our hands on training designed to equip you with the knowledge and skills to make a real difference. Our course is comprehensive and regularly updated to ensure you stay at the forefront of advancements in the field. Whether you're just starting or looking to enhance your expertise, this training has everything you need to succeed.



One of the key benefits of our programme is flexibility and lifelong learning. You'll have the unique opportunity to re-attend any or all of our training sessions at no additional cost. This ensures you can revisit, refresh, or deepen your understanding at your own pace, with continued support.

We also provide a specially curated kit that includes all of our innovative resources and tools to help you get started with confidence. This training isn't just a course – it's a commitment to your growth, success, and the impact you'll make on others.

**Join us, and together, we will create meaningful change.**

Life at

# TATA



# How We Teach

## 10 STEPS TO REALISM

### A Unique Training Approach

We have developed a one-of-a-kind, step-by-step programme designed to make learning easy, effective, and achievable for everyone.

Our 10 Steps to Realism method breaks down the process into clear, manageable stages, ensuring that you can confidently master the art of creating ultra-realistic 3D areola tattoos.

Whether you're a beginner or refining your skills, our easy-to-follow approach will guide you every step of the way, leaving no room for confusion. By the end of your training, you'll feel fully prepared and empowered to deliver stunning, hyper-realistic results that make a profound difference in people's lives.

Trust in our proven method and gain the confidence to excel in this transformative work!

However, true mastery requires dedication. While our training equips you with the skills and knowledge, it's your passion and practice that will take you to the next level. With commitment, there are no limits to what you can achieve in this transformative work.

Join us and start your journey towards making a profound difference in people's lives with your artistry.





# WHAT COURSES WE OFFER

## 6 MONTHS PROGRAMME

### WHOS IT FOR?

This intense programme offers nurses, cancer survivors, or anyone wanting to start a career in medical tattooing the opportunity to learn this incredible skill without any previous experience.

Don't worry if you need more than six months – you can absolutely extend your training programme at no extra cost. Not only that, you are welcome to join any or all of our hands-on courses again at no extra cost.

We are here for you and want you to become the best you can be.

By training with us, you also have the opportunity to become a Tata-sponsored artist, which means the Tata Foundation can fund you so your wonderful cancer or BRCA survivors can receive their life-changing tattoos free of charge, and you still get paid.

If you are already a qualified PMU artist but want a much more in-depth programme, you can also join the mentorship course.

We truly believe the more artists offering quality, life-changing treatments like this, the better. We are here to help and support you for a lifetime after your training. Your full online course also comes with lifetime access and is updated regularly.

You will also receive a full kit including a machine, pigments, all of our Tata resources, and everything you need to get started.

You will be added to our directory of Tata certified artists with your social media handle and location so clients can easily find you.

### WHATS THE COST?

**£3450** - 6 month access to areola program

**£4000** - 6 month access to areola program with MCA

**OUR 6 MONTH PROGRAMME IS FULLY ACCREDITED WITH ABT**



# WHAT COURSES WE OFFER

## 2 DAYS IN CLASS HANDS ON TRAINING

### WHOS IT FOR?

This option is our two-day course, suitable for anyone with PMU or tattooing experience.

Vikki, having gone through breast cancer and mastectomy herself, truly has a deep understanding of what our ladies go through on their cancer journey, and the difference we can make!

We will go through this intensive training and cover all areas, including different surgeries and what your clients may have experienced. It's important to have this understanding so you can really connect with your clients.

You will work on live models, watch a demo, and learn everything you need to be able to create amazing 3D areolas.

Not only are we offering you ultra-realism areola training, but you also have the option to add another day and learn another incredible treatment. MCA is a scar revision treatment, also known as "dry needling" or "controlled trauma." Most, if not all, clients needing areola tattooing will also need scar revision, so this is a fantastic opportunity to add this skill set and get ready for the next step in your career.

### WHATS THE COST?

**£2200** - 2 day areola training

**£2750** - 2 day areola training and MCA

Including an incredible kit and a full online course, plus the option to return to any future training for free!

**OUR HANDS ON 2 DAY COURSE IS FULLY ACCREDITED WITH ABT**



# WHAT COURSES WE OFFER

## 1 DAY AREOLA MASTERCLASS

### WHOS IT FOR?

This is a one-day hands-on class suitable for anyone who is already fully qualified in areola tattooing.

This is a great choice if you're looking to upskill and learn our Tata Ten Steps to Realism.

Or if you want to join our Tata family and become a Tata-sponsored artist.

The course includes an incredible kit and a full online course, plus the option to return to any future training for free!

### WHATS THE COST?

**£895** - 1 day Areola masterclass

**£1350** - 1 day Areola masterclass and MCA

## ONE DAY MCA HANDS ON BEGINNERS COURSE

### WHOS IT FOR?

This course covers how to safely perform the MCA scar revision treatment.

This is a brilliant course, as most, if not all, of your clients will have scarring that needs to be treated.

### WHATS THE COST?

**£750** - 1 day MCA training

**£550** if added on to areola training

**OUR ONE DAY MCA HANDS ON COURSE IS ACCREDITED WITH ABT**



# WHAT COURSES WE OFFER

## SCAR CAMOUFLAGE TRAINING

### WHOS IT FOR?

This course covers how to safely perform scar camouflage treatment. This course covers treating scars, such as, surgery scars, self harm scars, accident scarring, stretch marks and many more.

Includes a full kit and full online course.

### WHATS THE COST?

**£1500** - 1 day Scar Camo training

**£1300** if added onto Areola Training



# WHAT COURSES WE OFFER

## ONLINE TRAINING

### Full Beginner Online Course

This is tailored for anyone who cannot attend the hands-on training. We have included everything possible in this course and will update it as needed. You have lifetime access and as much support as you need.

**£899**

### Online Course Masterclass

This is designed for anyone qualified in medical tattooing who would like to learn our Tata 10 Steps to Realism techniques. This course also offers lifetime access and lifetime support, as all of our courses do.

**£499**

### Online Course for MCA

This online course covers how to perform the MCA scar revision treatment. It includes everything you need to know. However, as it is online, it is not an accredited course.

**£450**



# WHAT YOU GET ON OUR HANDS ON COURSE

- Free lifetime access to our online areola course
- Fun but intensive training including a live demo and student models
- Colour theory and colour matching
- Working with compromised skin
- Rapid progression from paper to latex to skin
- Lifetime support after training
- Fantastic student kits including all of our Tata resources:
  - Boobie Bible
  - Tata Testers
  - Tata Mapping Kit
  - Pigments
  - Much more
- Marketing and photography tips
- Detailed manuals
- Our Boobie Bible interactive learning book
- The opportunity to become a Tata-approved artist and receive funding for your work
- Return to any or all of our future hands-on courses free of charge to refresh your skills
- The opportunity to unlock "The Ultra Accuracy Areola" online course and receive certification of excellence on completion
- Help with finding clients
- And much more!

*Lunch and refreshments included*

**ALL OF OUR HANDS ON COURSES ARE FULLY ACCREDITED WITH ABT**



Our course stands out as the most comprehensive and in-depth programme available in the UK. We pour our passion and expertise into every aspect of your training because we genuinely care about your success and the impact you'll make.

Unlike other programmes, we hold nothing back. From sharing advanced techniques to offering exclusive resources, we ensure you leave our course fully equipped with everything you need to excel. But our commitment doesn't stop at the end of the course, we're here to support you every step of the way, for life.

With us, you're not just a trainee, you're part of a community.

We'll always have your back, providing guidance, encouragement, and the tools you need to thrive.



# STUDENT

## *Testimonial*



Kerry Welstead

What can I say, I trained with Gem and Vik in Areola Tattooing and it's been one of the best decisions ever. The training was incomparable to many other courses

I've done over the years. Their knowledges, skill, enthusiasm and passion for what they do is abundant and it really does show in their work and teaching. Their skill and knowledge is incredible and their artistic ability with their tattooing and creating what really is 3D Areola Tattoos is quite honestly mind blowing. The fact they were able to teach this to me and I can create work I'm proud of is everything. The ongoing support post training still is brilliant also.

If you're thinking of training, these are your ladies, they are genuinely the best in the industry in my opinion.

Thanks ladies x

# STUDENT

## *Testimonial*



Kay Smith

Am so glad i chose to train with Gemma and Vikki for Areola and Nipple tattooing.

The training and support is the best ive had, of a load of pmu courses that ive done. They think of everything possible, tools etc to make the job easier.

Not all courses ive left feeling confident to get stuck straight in but this i did, i felt they had taught and shown me everything possible to get out there and offer the service straight away.

I've since become part of the Tata Foundation sponsored artist team which is just a dream come true.

# STUDENT

## *Testimonial*



**Katie Stenner**

I had training with Vikki and Gemma and can't express how brilliant they have been. I haven't been in a classroom for a decade and was apprehensive about it until the moment I met them. Insane knowledge and fantastic support before, during and since the training. Would absolutely recommend them to anyone and can't thank them enough for helping progress my career.